

## SPONSORSHIP AND TRADE SHOW INFORMATION

### INCC 2015

The International Nuclear Components Conference (INCC 2015) will be held November 1-4, 2015 at the Hilton Mississauga Meadowvale Hotel in Mississauga, Ontario.

**The International Nuclear Components Conference (INCC 2015)** is a continuation of the Canadian Nuclear Society's conferences on steam generators and heat exchangers, with a return to its technical engineering roots and focus on long-term operation, life extension, and plant refurbishment.

INCC 2015 will have a broadened scope to include the engineering associated with major components found in nuclear power plants worldwide. It will highlight state-of-the-art research and innovation within nuclear engineering, research and academic sectors (domestic and international), while maintaining a strong interface with the operating utilities. The conference program will include topics of interest to all those involved in the new construction, ongoing maintenance and plant refurbishment of all types of power reactors.

The conference Organizing Committee aims to bring together individuals who are involved in all aspects of engineering design, modification, life extension, repair, replacement, refurbishment, science & technology, or research relating to major components in nuclear power plants.

The INCC 2015 website is your source for all Information: [www.INCC2015.org](http://www.INCC2015.org)

### Becoming a Sponsor

Sponsorship of INCC 2015 is an opportunity to demonstrate your company's commitment to the nuclear industry and to the goals and objectives of this conference – the engineering, science and technology behind major components of nuclear power plants, and their contribution to operating excellence and long-term life extension.

By becoming a sponsor of INCC 2015 you will increase your company's exposure and visibility during the conference. Recognition of your company's support will be provided in conference communications and promotional materials that will reach conference participants and representatives of the industry as a whole.

### Levels of Sponsorship

There are various sponsorship items and levels of financial support ranging from \$2,000 to \$10,000, but if you don't see an item that is a good fit for your company's budget or business goals and objectives, we would be pleased to work with you to develop something that will work for you.

Along with providing your financial support, please consider promoting the conference to your network of contacts, and encourage your staff to participate fully as a speaker, poster presenter, Session Chair or member of the Conference Organizing Team.

If you have any questions or would like additional information about sponsorship, the Conference, or ways that your company can maximize your participation, please contact the Conference Administrator ([elizabeth@theprofessionaledge.com](mailto:elizabeth@theprofessionaledge.com)).

## Recognition of Sponsorship

The amount of each sponsorship item is allocated directly to the identified activity and is attributed to the sponsoring organization(s), whether or not the amount sponsored covers the entire cost of the item.

To reserve a sponsorship item for your company, complete the Sponsorship Reservation Form (page 4) and send to the INCC 2015 Conference Administrator, as indicated on the form.

Each sponsorship item provides the following benefits:

- Your company's logo published in the Preliminary and Final Conference Programs, on the Conference website and in the Conference Proceedings;
- Your company's 'Profile' published in the Final Conference Program and in the Conference Proceedings;
- Recognition of your Company's sponsorship in announcements from the podium at appropriate times throughout the Conference; and
- Your Company's logo on signage at the Conference and also as part of a scrolling recognition slide show during the Conference.

## Sponsorship Items

### **Sunday Welcome Reception (\$7,500) Sponsored**

The Welcome Reception is held from 5:30 pm to 7:00 pm on Sunday, November 1. The Reception is open to all in attendance at the time of the event, including accompanying guests.

There is an opportunity for the Sponsor(s) of the Welcome Reception to provide brief welcoming remarks during this important kick-off event. Additionally, the Sponsor(s), along with the Conference General Chair, may participate in an informal receiving line to welcome participants during the first few minutes of the reception.

### **Monday, Tuesday or Wednesday Early AM Coffee and Breakfast Pastries (\$3,000 each)**

#### **Monday Break Sponsored**

The early morning breaks include coffee/tea, juices and a variety of fresh baked goods.

### **Monday, Tuesday or Wednesday Morning Refreshment Breaks (\$2,000 each)**

Refreshment breaks include coffee, tea and juices.

### **Monday or Tuesday Afternoon Refreshment Breaks (\$2,000 each)**

#### **Monday Break Sponsored**

Refreshment breaks include coffee, tea and soft drinks.

### **Monday Poster Session and Trade Show Reception (\$5,000)**

The Poster Session and Trade Show Reception will be held from 5:00-6:30 pm on Monday, November 2. This reception provides the opportunity for Conference participants to interact with Poster Presenters to discuss the content of their posters, and to network with representatives of the companies exhibiting in the Trade Show. The reception includes a hosted bar and hors d'oeuvres.

### **Tuesday Lunch (\$7,500)**

A plated lunch will be served.

### **Tuesday Lunch Speaker (\$2,500)**

Mjr Paul Hunger will be the guest speaker whose relevant and informative presentation will be about Life Extension of the CF-18 Hornet – NDE and Neutron Imaging.

**Student Participation Program (2 @\$5,000 each)[Sponsored]**

Sponsorships provided towards the Student Participation Program are allocated as grants to post-secondary students. The grants are awarded to applicants who clearly demonstrate the benefits they expect from the experience, and how it pertains to their interests and career goals in nuclear plant component engineering.

**Conference Proceedings (\$5,000)**

The Conference Proceedings will be available following the conference and will include abstracts of oral and poster presentations, full papers, PowerPoint presentations, and corporate profiles of sponsors and exhibitors. The sponsor of the Conference Proceedings will be given special acknowledgement and prominent placement of their company's logo.

# INCC 2015 Sponsorship Reservation Form

## Contact Information

Company Name:

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Company Postal Address:

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City:

Prov/State:

Postal/Zip Code:

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Contact Name:

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Contact Tel. Number:

Contact E-mail address:

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Company website address:

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## Sponsorship Item

1ST Choice:

Amount:

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2nd Choice:

Amount:

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## Sponsorship Payments

Please send the completed Sponsorship Reservation form by e-mail to the Conference Administrator  
[Elizabeth@theprofessionaledge.com](mailto:Elizabeth@theprofessionaledge.com)

After your Sponsorship Reservation Form has been received, an invoice will be issued with details of how payments can be made. A receipt will be provided by the Canadian Nuclear Society once payment has been processed.

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## Who Should Exhibit

Businesses that provide products or services pertaining to nuclear plant maintenance, refurbishment or retrofit are encouraged to have a booth space in the Trade Show and take advantage of the opportunity to showcase their company to the Conference participants. There will be many business development opportunities by networking with participants throughout the conference.

## Exhibitor Recognition

Exhibitors will receive recognition as follows:

- Your company's name and logo included in the Preliminary Program;
- Your company's name and logo on the Conference website with a link to your website;
- Your company's name and logo on signage displayed during the conference;
- Your company's logo in a "rolling" recognition slide show during program-free times during the Conference; and
- Your company's logo and a 250-word Corporate Profile included in the Final Conference Program and in the Conference Proceedings.

## Trade Show Booth Package

Each Trade Show booth space includes:

- 8' x 10' Booth Space – see attached floor plan (double booth spaces are available).
- Pipe and drape, one six-foot draped table and two chairs.
- Exhibit location of your choice based on availability at the time of booking.
- One (1) full Conference registration for a booth attendant.
- One (1) discounted Conference registration of \$339.00 for a second booth attendant.
- Exhibitor recognition as indicated above.

### Cost

\$2,500 for single booth space (plus HST, if applicable).

\$4,500 for double booth space (plus HST, if applicable)

**For further information or to reserve your booth space at INCC 2015, please contact:**

### INCC 2015 Conference Administrator

Elizabeth Muckle-Jeffs

Tel: 1-800-868-8776 (North America Toll-Free) Tel: 613-732-7068 (International)

E-mail: [elizabeth@theprofessionaledge.com](mailto:elizabeth@theprofessionaledge.com)

### Trade Show Location

The INCC 2015 Trade Show will be in Graydon Hall C/D, adjacent to where all sessions will be held.

### Trade Show Booth Space Reservations

To reserve booth space for your company, print off and complete the Trade Show Booth Reservation Form (page 9) and send by e-mail to the INCC 2015 Conference Administrator, as indicated above.

### Trade Show Booth Space Allocation

The floor plan of the Trade Show is on page 10. When completing the Trade Show Booth Reservation Form, please indicate the booth number of your preferred location.

### **Trade Show Booth Space Payments**

After your Trade Show Booth Reservation Form has been received, an invoice will be issued to the address indicated on the Trade Show Booth Space reservation form, along with details of how payment can be made. Trade Show Booth Reservations are not considered complete until full payment has been received and payment is requested within 30 days of invoice date.

### **Trade Show Booth Attendant Registrations**

Each 10' x 10' Trade Show Booth Package includes one full Conference registration for a Booth Attendant and a reduced registration fee of \$339.00 for a Second Booth Attendant. Trade Show Booth Attendants **must register online** through the Conference website. To register your booth attendants you will need special codes, which will be provided by the Conference Administrator once you have submitted your booth space reservation form.

### **Additional Trade Show Equipment and Services**

Stronco Inc. is the official supplier of all exhibit equipment and services. An Exhibitor Services Package, complete with order forms for additional exhibit booth equipment and services, including advance shipping of exhibit booth materials, will be sent to the contact person identified on the Trade Show Booth Space Reservation Form. Please note that the exhibit hall is fully carpeted.

### **Trade Show Contractor**

Erik Naar

Stronco

Tel: 905-270-6767 x2271 Fax: 905-270-6771

E-mail: [erik.n@stronco.com](mailto:erik.n@stronco.com)

**Internet Access:** The hotel has complimentary Wi-Fi in pre-function areas outside of the meeting rooms. If you require high-speed wireless Internet access in your booth space, this needs to be ordered directly through the hotel. Details on how to order this service will be provided closer to the conference.

**Parking:** There is a cost of \$16.00/day for on-site parking at the hotel. Conference participants who have reserved guest rooms at the hotel receive a discounted parking rate of \$5.50/day.

**Duplex Electrical Outlets:** If you will require electricity for booth lighting, computer equipment, etc. please notify the Conference Administrator **no later than October 1, 2015**.

### **Exhibitor Move-In and Set-Up**

All standard booth spaces will be set up and ready for Exhibitor move-in at 12:00 noon on Sunday, November 1, 2015. All booths must be set-up by 4:30 pm that day. Custom booth set-ups must be arranged in advance with Stronco.

### **Trade Show Exhibition Hours**

- Sunday, November 1, 2015, 5:30 pm to 7:00 pm (Welcome Reception)
- Monday, November 2, 2015, 8:30 am to 6:30 pm
- Tuesday, November 3, 2015, 8:30 am to 5:00 pm
- Wednesday, November 4, 2015, 8:30 am to 3:30 pm.

### **Exhibitor Move-Out**

Teardown of displays will commence at 3:30 pm on Wednesday, November 4, 2015 and all exhibit display materials and equipment must be removed from the hotel premises by 6:00 pm that day.

# INCC 2015 Trade Show Booth Space Reservation Form

To reserve a Trade Show booth space for your company, complete this form and send it to the INCC 2015 Conference Administrator (as indicated below).

## INCC 2015 Conference Administrator

Elizabeth Muckle-Jeffs

The Professional Edge

Tel: 1-800-868-8776 (North America Toll-Free) Tel: 613-732-7068 (International)

E-mail: elizabeth@theprofessionaledge.com

## CONTACT INFORMATION

Company Name:

Company Postal Address:

City: Prov/State: Postal/Zip Code:

Contact Name:

Contact Tel. Number: Contact E-mail address:

Company website address:

## TRADE SHOW BOOTH SPACE ORDER

Number of 8' x 10' booths spaces (Note: Non-Canadian-resident companies do not pay HST on Trade Show Booth Packages. Each booth space includes one complimentary full conference registration for one Booth Attendant. A second Booth Attendant can register at the reduced rate of \$339.00.

Single Trade Show Booth Space \$2,500.00 (+ \$325 HST, if applicable)

Double Trade Show Booth Space \$4,500.00 (+ \$585 HST, if applicable)

TOTAL = \$

## BOOTH SPACE SELECTION

1<sup>st</sup> Choice:

2<sup>nd</sup> Choice:

## BOOTH SPACE PAYMENTS

After your Trade Show Booth Space Reservation Form has been received, an invoice will be issued, including details of how payments can be made. A receipt will be provided once payment has been processed.

***Cancellation and Refund Policy***

Refunds of payments made for Trade Show Booth spaces will only be granted if written notification of cancellation is submitted to the Canadian Nuclear Society before October 1, 2015. Refunds, less a processing fee of \$100.00 plus HST, will be issued after the Conference. No refunds will be provided for cancellations received after October 1, 2015.

***Limitation of Liability***

All property of the company exhibiting (Exhibitor) in the INCC 2015 Trade Show (Trade Show) is understood to remain in the care, custody and control of the Company’s designated representative, while in transit to or from the primary location, and while within the confines of the Trade Show area. Exhibitors are advised to consult with their insurance company regarding coverage of their exhibit materials and other equipment against loss or damage, and public liability insurance against injury to individuals and the property of others.

Each Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hilton Mississauga Meadowvale Hotel e (the Hotel), its owners or managers, which result from any act or omission of the Exhibitor. The Exhibitor agrees to defend, indemnify and hold harmless, the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from the Exhibitor’s use of the property.

The Exhibitor agrees to strictly adhere to, and comply with, the applicable terms and conditions in this agreement regarding the Trade Show premises; and further the Exhibitor shall at all times protect, indemnify, save, and hold forever harmless the International Nuclear Components Conference, its organizers, committee members and administrators, the Canadian Nuclear Society, its directors, contractors and employees, from any damage or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the Exhibitor, as well as from any and all loss, cost, damage liability, or expense arising from any accident or other occurrence.

***Building Signage Posting Rules***

No advertising or promotional materials or signs can be posted, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the Hilton Mississauga Meadowvale Hotel or furniture. Distribution of promotional stickers or labels is strictly prohibited.

***Fire Regulations***

The Hilton Mississauga Meadowvale Hotel enforces strict fire safety regulations. No materials are permitted to block or impede any exit within the Hilton Mississauga Meadowvale Hotel. The display of flammable fluids or substances is strictly prohibited. If any materials are found to be in contravention of this regulation, they will be removed.

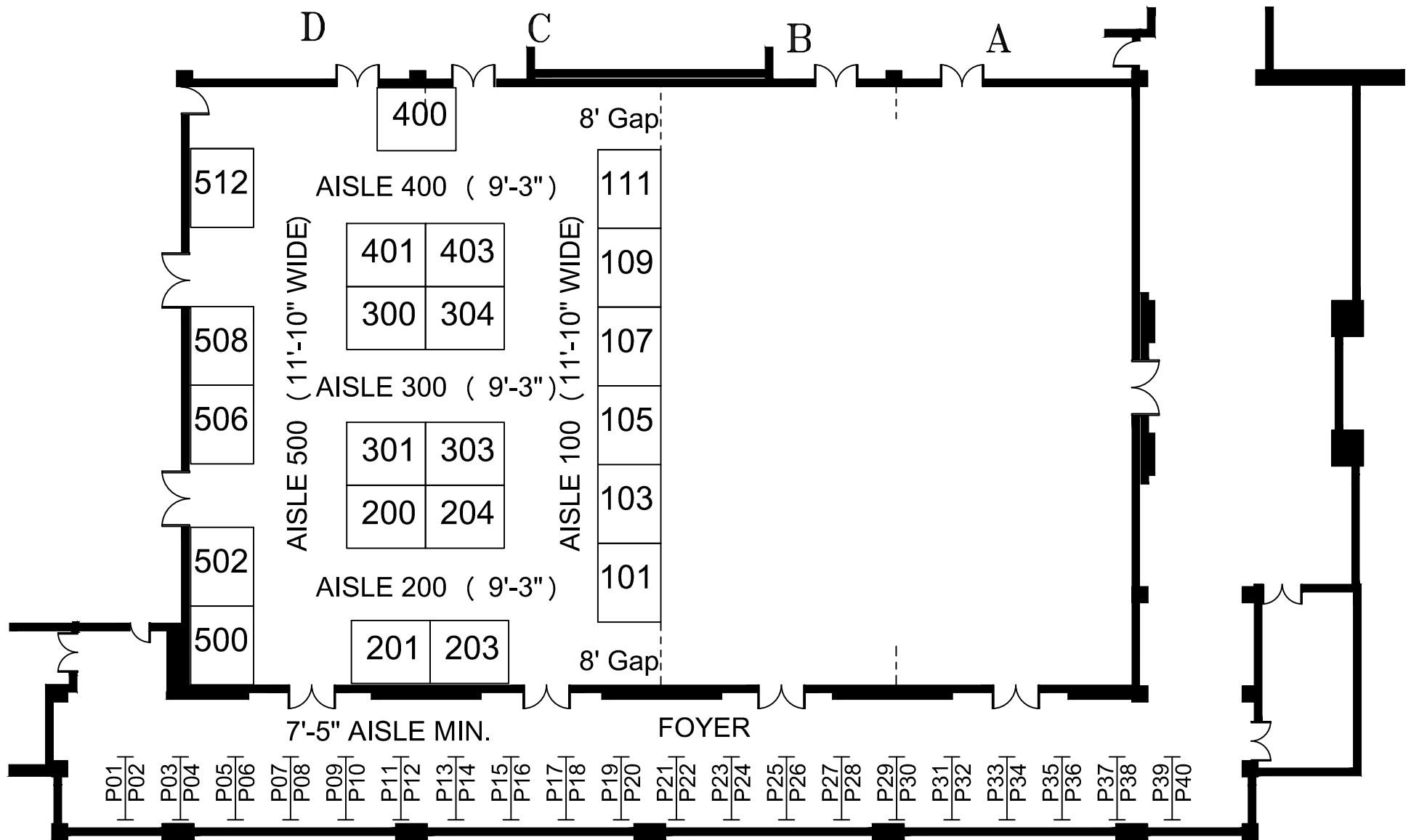
**ACCEPTANCE OF TERMS AND CONDITIONS**

I have read and understand the Terms and Conditions as indicated above and accept to comply with them.

\_\_\_\_\_ Date: \_\_\_\_\_  
Signature of Authorized Company Representative

\_\_\_\_\_ Title: \_\_\_\_\_  
(Print Name)





T: 905.270.6767 F: 905.270.6771

## Graydon Hall - C, D & Foyer

Total No. of posterboards: 20  
 Total No. of Booths: 22  
 All 8'x10' sized booths.  
 SUBJECT TO ON SITE VERIFICATION.